



Motivation Excellence, Inc.  
*Performance by Design®*

## Star Performance Partner Award

July 2010

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### Motivation Excellence honors “star” partners with new award

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SCHAUMBURG, IL – (July 2010) – In a down economy, companies are working harder than ever to maintain their business relationships with customers and suppliers. **Motivation Excellence**, (1834 Walden Office Square, Schaumburg, IL, 847-839-5500) known as an industry leader for providing employee recognition and custom sales incentive programs, has launched the Star Performance Partner Award to recognize their top supplier partners.

Motivation Excellence acknowledged that it was appropriate to present a special award to our top suppliers. “We wanted to create an award for our supplier partners that is equated with excellence”, stated **Brad Hecht**, Vice President of Travel.

“Since MEI strives for “excellence” with all of our programs, it is imperative we select and partner with suppliers that can help us achieve that”, Hecht continues.

The companies that will be considered for this award range from destination management companies (DMCs) and hotels to specialty suppliers, such as production and audio-visual companies.

The evaluation criteria measures suppliers’ ability to demonstrate the following: creative ideas, problem solving, pricing flexibility, responsiveness, attention to detail and the willingness to be a true partner.

The awards will be based solely on merit, and not volume, so small suppliers have a chance at competing with larger partners. “We work with partners that have the same core values and embrace a similar culture to our own. Their knowledge, guidance, leadership, flexibility, responsiveness and, of course, excellence in operations are very important traits we appreciate in our partners”, Hecht mentions.

#### **About Motivation Excellence**

Motivation Excellence, Inc. provides custom performance improvement and employee engagement solutions including Solution Development and Program Design, Creative Marketing, Performance Management, Web and Print Merchandise Awards, Group Travel and Meetings / Incentives. MEI creates maximum value for our clients through researched, ROI-developed, measurably operated performance improvement solutions. Delivery of this value requires experience and expert resources in every area of performance improvement. For more information, visit [www.meiweb.com](http://www.meiweb.com).

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